

Frequently Asked Questions

What if I print my SKU tickets in-house and do not order through Avery Dennison? You are still required to make these changes. You should be able to print these tickets very easily in-house. The size and format of the stickers remains the same.

What has changed on the SKU sticker? Two things have changed.

- 1) The retail price reflects the Australia \$ price or the GB Pounds price.
- 2) For Australia the address of Williams-Sonoma reflects our Australia address. For the UK, there is no Williams-Sonoma address.

Are these retail prices in Avery Dennison's system? Yes, Avery Dennison receives the Australia or UK retail price for these SKUs so you should be able to manage the ordering just as you do for the US.

What do I do if the retail price is 0? As with US orders, you should contact your merchant or sourcing partner. If they confirm, PO will be revised accordingly.

Are there different tickets for Retail and DTC in Australia and the UK? No. For Australia and UK there is only a retail ticket. All tickets should include the retail price on them.

Are there Outlet tickets for Australia or the UK? No. Retail tickets only. You should not order any tickets that have :

Brand Price: \$20.00 Outlet Price: \$15.00

Regular Price: \$20.00 Special/Sale: \$15.00

Where do I place the SKU tickets? SKU ticket placement is exactly the same for Australia and the UK as it is for US.

How does billing and shipping work for these tickets? The process is exactly the same for these new tickets as it is for the US. The pricing is also the same. These tickets will apply to any Avery Dennison minimum order quantity.